



Fundraising Ideas

There are so many ways your group can make a big impact for moms and their babies!

Here are 10 easy options ... but don't limit your group to this list. Whatever fundraiser you create, keep it simple and have fun with it!

1. SET UP A DONATION PAGE

For groups that want to do the simplest of fundraisers, you can set up a basic donation page to engage as many people as possible. Share your heart and your own story on your campaign page. Use social media to garner as much participation as possible. It's easy to do. Check it out: [compassion.com/ActForMoms](https://www.compassion.com/ActForMoms)

Want a fun, creative challenge? Check out the following ideas!

2. GIVE UP SOMETHING, GIVE LIFE

How often do you get your nails done? Eat lunch out? Order a fancy coffee? Make a group commitment to give something up — and donate the money you would have spent to your Act for Moms fundraiser! If you have a MOPS group of 25 moms, and you each give up your specialty coffee once a week during January, you can easily raise more than \$500. Set a big goal and challenge yourselves to meet it. Get others involved, too! Encourage your local community, members of your host church and social media contacts to participate.

3. COME ONE, COME ALL

Organize a family game night. Sell tickets to families to come to your event, where you'll provide tons of board games, puzzles, fun activities and concessions. Families love to have fun and make a difference together. You could even include karaoke, a talent show and crafts, if you want to go all out!

4. PASS THE POPCORN

Invite everyone you know to bring their lawn chairs over for a family movie night. Rent a kid-friendly movie that grownups like, too! Project the movie on a screen — or even a white sheet attached to a wall. Provide popcorn, sodas and snacks. Before the movie begins, explain Act for Moms to your audience, and ask them to make a donation of their choice after the movie.

5. NOW YOU'RE COOKING

Hold a meal fundraiser, like a barbecue or a spaghetti dinner. Sell tickets ahead of time to make sure you have enough food for your guests. Ask to hold this at your church or a local school or VFW hall. For added donations, cap off the evening with a fancy dessert auction.

6. EXPRESS YOUR INNER MUSE

Do you have graphic artists, painters, sculptors, jewelers or potters in your MOPS group? Hold an art sale. Invite the whole community to donate pieces of art. You'll want to get started on this right away! Make it a family-friendly event. Include music, food, or whatever strikes your fancy. You can sell or auction the art and let everyone know how the proceeds will change lives. Not an artistic group? This idea works well for bake sales too!



Fundraising Ideas (continued)

7. SELL STUFF!

One mom's trash is another mom's treasure — especially for moms with young children! Invite friends, family and church members to donate things to your “stuff” sale. Start soliciting items ASAP! You can also sell booth space to representatives who sell goods from home, like Avon, Mary Kay, Jamberry, Young Living, DoTerra, Rhodan & Fields, Plexus, or Thrive. Be sure to advertise your sale repeatedly for a great attendance!

8. CREATE YOUR OWN COOKBOOK

Gather all your moms' favorite recipes and have them beautifully published either online, through a local graphic designer or at your local print shop. Start collecting recipes now! You can sell finished books during your meetings at your host church (ask for permission!), at local schools, some bookstores and through your social media contacts. Everyone loves a good cookbook for a great cause.

9. MAKE IT A STROLL-A-THON

Put a fun twist on your basic walk-a-thon — collect pledges for each lap that local moms walk while pushing at least one child in a stroller! The length of a lap can be whatever makes sense for your location — perhaps one time around the church, one time around the school parking lot, one time around the local baseball, football or soccer fields. Have prizes for the mom who raises the most money and the mom who walks the most laps!

10. WINTER FUN FESTIVAL

Create a fun, exciting family winter festival, including booths with simple outdoor games, cotton candy, crafts, mini-train rides, a petting zoo, face painting, cakewalks, pony rides ... whatever you want! Sell tickets for all the attractions, with all ticket sales benefiting Act for Moms.